

INFLUENCE MAGAZINE PRESENTS:

BOOK WRITING/PUBLISHING WORKSHOP

Session 1 (Writing): TUESDAY, OCTOBER 10, 2017, 6–8 PM

Session 2 (Publishing): TUESDAY, NOVEMBER 14, 2017, 6–8 PM

MOADE Center, 300 E RAMSEY SUITE 305, SAN ANTONIO, TEXAS 78216

You have an idea for a novel or a nonfiction book. Maybe you've started the book or even written a first draft. Now what? Are you confused about how to get started or take the next step? Are you lost in the maze of traditional publishers, regional publishers, small press—not to mention self-publishing?

PRESENTED BY:

Cedric D. Fisher, publisher of *San Antonio's INFLUENCE Magazine*, has more than three decades of experience in magazine publishing. He has worked for major publishers at an executive level and owned and managed his own consulting business. Bio: <http://www.influencesa.com/press-release/INFLUENCE-MEDIAKIT-2015-16.pdf> (page 6)

Lillie Ammann, editor of *San Antonio's INFLUENCE Magazine*, is the author of fifteen published books/booklets (nonfiction and fiction) and editor of more than three dozen published books. As a freelance writer/editor/book midwife, she helps other writers fulfill their publishing dreams. Bio: <http://lillieammann.com/about-lillie-2/>

WHO SHOULD ATTEND:

- Writers who have an idea for a book and need help getting started
- Businesspeople and professionals who want to build their credibility with a published book
- Writers who have started a book but don't know their next steps

TOPICS:

- Nonfiction, fiction, and children's/young adult genres and lengths
- The process of writing a book
- Exercise: Purpose/theme/premise/goals of your book
- Traditional, Small Press and Regional, Subsidy/Vanity publishing
- Self-Publishing/Indie Publishing

COST & PAYMENT:

- \$30/session or \$50/both sessions in advance
- \$50/session at door (IF space is available)
- Pay via PayPal or credit card: <http://influencesa.com/writers-workshop.html>

For information & registration, contact: Cedric Fisher @ 210.763.9674 • cedric@influencesa.com

COMING WORKSHOPS:

- Writing for Magazines and Other Media
- Editing
- Marketing: Promoting Your Book

"I enjoyed being updated on the current state of the print publishing industry. Also, we all need reminders of proper English writing standards. I look forward to the next workshop." ~ Ilene

"Even if you've been to other writing workshops and think you've heard it all, Cedric Fisher's insights and the suggestions/anecdotes shared by San Antonio editor and writer Lillie Ammann are fresh, sometimes novel and funny, and certainly practical." ~ Nancy