Phone: (210) 344-5554 • Fax: (210) 344-1958 • Email: lillie@lillieammann.com • Web site: http://www.lillieammann.com

Thank you for your interest in submitting a guest post to my blog.

I limit guest posts to one per month, and I receive several requests per week. Therefore, I ask that you review this information before submitting your proposal for a guest blog. You can improve your chances of having your guest post accepted if you look through my archives and series/related posts pages and see what I have written.

Here are my guidelines for guest blogs:

- I will consider guest posts in the following categories:
 - o Blogging (Note: posts in this category must provide very specific advice.)
 - o Books, Writers, and Publishing News (Note: I welcome authors on blog tours.)
 - o Business (Note: this refers to running and marketing a freelance writing business.)
 - Christian (Note: posts in this category must be personal testimonies or reflections that will appeal to Christians of all denominations.)
 - Writing and Publishing Advice (Note: this includes editing.)
- My readers generally fall into the following categories:
 - o Bloggers, freelance writers, and aspiring authors
 - Readers of fiction and nonfiction who like to know more about the books and authors they read
 - o People who share my conservative Christian views and values
- Guest posts must meet the following criteria:
 - Fit into one of the categories listed above
 - o Appeal to some and offend none of the blog readers listed above
 - Be specific and focused ("Five Marketing Tips for Freelance Writers," NOT "How to Market")
 - Not duplicate or contradict anything I have written on the same subject (however, reinforcing points I have made before is acceptable if you link to an earlier post)
 - Be between 200 and 600 words and formatted for easy reading with lots of white space
- Even if I have approved a topic, I may reject the guest post if it is poorly written or if it does not deliver the content promised in the proposal.
- I will edit every guest post to my standards. Generally, this requires minor edits for style and clarity. If there are significant changes, I will contact the guest blogger.

- We will mutually determine the date your guest post will appear on my blog. In most cases, it
 will take several months for the post to appear. Please send the guest post to me at least one
 week before the scheduled date.
- I encourage you to visit the blog on the day of your post to respond to comments.
 - If you have never left a comment on my blog, you may want to leave a comment on another post sometime before your guest post so your comments don't sit in moderation for several hours.
 - Early on the day of the visit, I suggest you leave a comment on the post and subscribe to the comments so you will be notified via e-mail when a comment has been posted.
 - My blog also uses threaded comments, so you can reply directly to each commenter by clicking "reply" at the bottom of the comment you are responding to.
- To request to guest post, send me an email with the following information:
 - o "Request to guest post" in the subject line
 - The proposed topic of your guest post (you may suggest more than one)
 - Your credentials for writing the post
 - Why you think my blog readers would benefit from your post
 - o Whether you are willing to respond to comments on the day of your post

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Contact me if you have any questions.

I'm looking forward to hearing from you!